



2026/2027

Strategic Sponsorship Initiatives



Thank you for your interest in Keystone Symposia. Aligning with our 501(c)(3) nonprofit organization provides a distinctive opportunity to affiliate your brand with meaningful impact, while supporting pioneering research that addresses today's most critical scientific, medical, and global health challenges. As a world-renowned nonprofit leader, Keystone Symposia fosters collaboration and innovation to advance health solutions in an intimate, inspiring and inclusive environment. Through our transformative platforms, we bring together scientists, thought leaders, and key decision-makers from across disciplines and around the world. Your support helps sustain these vital dialogues and continues to drive the cross-sector connections essential for real progress in global health.

FRIEND \$3,000 (1 MEETING) \$5,000 (2 MEETINGS)

- Logo and link to your organization's website on the webpage for the selected meeting(s)
- Slide loop recognition at selected meeting(s) with company logo
- Your company's collateral (up to 3 pieces) at selected meeting(s) near registration
- Basic profile on Keystone Symposia's mobile app, featuring logo and link to your organization's website
- Complimentary On Demand access to selected meeting(s)

TRAILBLAZER \$6,500 (1 MEETING) \$10,000 (2 MEETINGS) \$15,000 (3 MEETINGS)

Includes **Friend**
deliverables **PLUS**

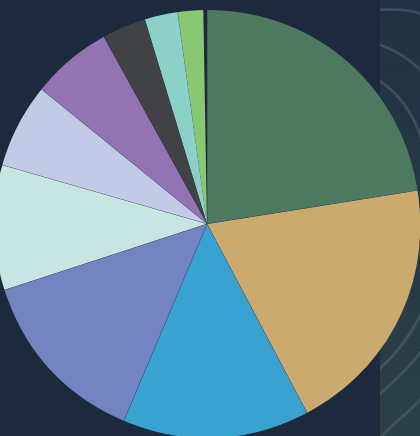
- One (1) complimentary registration per selected meeting(s) for a company representative
 - » Each complimentary registration includes one (1) free On Demand access
- 15% registration discount for additional company representatives to utilize throughout current programming season
- Logo featured during a Livestream break for selected meeting(s)*
- Lead generation via on-site networking and accessing mobile app registration list**

**Must be provided at least two weeks prior to the meeting start date*

***Mobile App becomes "live" 7 days prior to the meeting start date*



ATTENDANCE DEMOGRAPHIC BY OCCUPATION



■ 22.75%
Industry/Biotech
Scientist

■ 19.68%
Student

■ 13.97%
Professor

■ 13.68%
Postdoc

■ 13.68%
Assistant Professor/
Early-Stage
Investigator

■ 6.23%
Associate Professor

■ 6.20%
Other Academic/
Government

■ 3.24%
Unknown

■ 2.73%
Physician/Physician
Scientist

■ 1.73%
Editor/Journalist

■ 0.18%
Research

■ 0.04%
Administrator



INNOVATOR \$12,500

Includes Friend deliverables **PLUS:**

- Two (2) complimentary registrations to the selected meeting for company representatives
 - » Each complimentary registration includes one (1) free On Demand access
- Two (2) complimentary Livestream access codes for company representatives
- 15% registration discount for additional company representatives to utilize throughout current programming season
- Logo featured during a Livestream break for selected meeting(s)*

- Enhanced company profile on the mobile app with ability to upload your organization's video content/whitepapers/flyers/brochures, for the selected meeting. Includes logo and link to company website
- Lead generation via on-site networking and accessing mobile app registration list**

**Must be provided at least two weeks prior to the meeting start date*

***Mobile App becomes "live" 7 days prior to the meeting start date*

EXHIBITOR

\$10,000 (1 MEETING), \$18,000 (2 MEETINGS), \$21,000 (3 MEETINGS)

Identify which Keystone Symposia Meeting(s) for Exhibitor Space*

- Two (2) complimentary registrations for each selected meeting
 - » Each complimentary registration includes one (1) free On Demand access
- 15% registration discount for additional company representatives to utilize throughout current programming season
- Full/Table-top Exhibit (no pipe & drape). Display your custom table throws, banners, swag, literature, etc. Includes a table, two chairs and power
- Logo and link to your organization's website on that meeting's specific webpage
- Logo featured during Livestream for selected meeting**

- Slide loop recognition with company logo
- Enhanced company profile on the mobile app with ability to upload your organization's video content/whitepapers/flyers/brochures, for the selected meeting(s). Includes logo and link to company website
- Mobile App push notification to all attendees during the meeting promoting your exhibit
- Lead generation via on-site networking and accessing mobile app registration list***

**Exhibitor space is on first come, first serve basis. Cut-off dates apply. We limit the number of exhibitors depending on venue*

***Must be provided at least two weeks prior to the meeting start date*

****Mobile app becomes "live" 7 days prior to the meeting start date*

Additional Opportunities Exist – Proposals Available Upon Request

- Hosted Cocktail Reception
- Keynote Speaker
- Livestream Meeting
- People's Choice Award Poster Session
- Travel Award for Science's Rising Stars
- Women in Science Workshop

MORE INFORMATION, CONTACT US AT DEVELOPMENT@KEYSTONESYMPOSIA.ORG